Regional Profile

By the Numbers: Demographics

Population
- Tuscola County: 6%
- Shiawassee County: 8%
- Sanilac County: 5%
- St. Clair County: 19%
- Lapeer County: 4%
- Huron County: 10%

Region 6: 861,000
Total Population in 2013

Land Distribution
- 93% of land in Region 6 is rural
- 60% of population in Region 6 resides in urban areas

U.S. Census Bureau estimates, 2013
Regional Profile

By the Numbers:
Economic Landscape

Export Industries

- 19.5% Other
- 20.4% Manufacturing
- 9.0% Wholesale/Logistics
- 5.8% Finance & Insurance
- 8.1% Administration
- 13.6% Tourism (Arts & Hospitality)
- 7.8% Farm

Employment
Period covering 2009-2013

<table>
<thead>
<tr>
<th></th>
<th>Region 6</th>
<th>State</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>Export</td>
<td>4.1%</td>
<td>2.1%</td>
<td>2.9%</td>
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</table>

Bureau of Labor Statistics Census of Employment and Wages

Unemployment
*As of September 2014

<table>
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<th>State</th>
<th>National</th>
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<tr>
<td>Unemp</td>
<td>7.1%</td>
<td>6.7%</td>
<td>5.7%</td>
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</table>

Bureau of Labor Statistics

Regional Economic Models Inc. (REMI)
Regional Profile

By the Numbers:
Labor and Talent

Occupational Profile

*Based on Top 9 Occupational Clusters

- 5.6% Education, Training & Library
- 5.8% Construction & Extraction
- 6.3% Food Preparation & Serving
- 6.4% Transportation
- 6.8% Healthcare Practitioners
- 8.2% Management
- 9.5% Sales
- 11.1% Production
- 12.8% Office/ Administrative Support

Education Levels

24% Jobs requiring B.A. or higher

18.2% Population with a B.A.
U.S. Census Bureau Quality Workforce Indicators (QWI), 2012
Regional Profile

By the Numbers:
Quality of Life

Cost of Living/
Consumer Price Index
*Benchmarked at 100

85  88  100

Region 6  State  Nation

Michigan Department of Natural Resources & Region 6
county and city Departments of Parks and Recreation

200+
Miles of Great Lakes Shoreline

10
Colleges & Universities

93,700+
Acres of Parks

Sping's Best Places 2013
Major Exporters

- Federal Coach
- GM
- Koegel's
- EPC Engineered Plastic Components, Inc.
- CFI Medical Solutions
- Champion Bus, Inc.
- Magna
- Mold Masters Company
- Vlasic
- SMI
- Lapeer Plating & Plastics Inc.
- Indian Trails
- Crest
- Webasto
- KEIHIN
- Woodard
- Hanwha
- TMI Climate Solutions
- Domtar
- Diplomat
- DFA Dairy Farmers of America
- Rugged Liner
- SEMCO ENERGY
- Machine Tool & Gear
2014 WAGE & BENEFIT SURVEY HIGHLIGHTS

Majority of employers are growing

Employers in I-69/Thumb Region expecting to add jobs this year: 86%

Employers in I-69/Thumb Region not expecting layoffs this year: 93%
Trade-Related Strengths

Agriculture – #1 County Rankings in Michigan

DAIRY, WHEAT, DRY BEANS, SOY BEANS, SUGAR BEETS,
ORGANIC FARMS, CATTLE, LIVESTOCK MARKETS,
FERTILIZER & PESTICIDE PRODUCTION & STORAGE
Freight Growth by 2030

- 35% in volume
- 63% in value

Transportation Equipment, Food, Farm Products, Consumer Items, Electrical Equipment
I-69 Thumb Region

accelerate
A PLAN FOR REGIONAL PROSPERITY

Education

Economic Development

Regional Collaboration

Infrastructure

Tourism

Quality of Life