



LAPEER DEVELOPMENT CORPORATION

Newsletter Spring 2017

Whether you are a new business seeking to locate in Lapeer County, or an existing business that wants to relocate and/or expand operations, the Lapeer Development Corporation (LDC) is here to serve your needs by identifying suitable properties, assisting in securing development funds and acting as your local, state and federal government liaison.

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All Dogs Can Recognized as the Small Business of the Year for Region 6



In early 2011, Darlene Collings from Lapeer contacted the Lapeer Development Corporation (LDC) and the regional office MI Small Business Development Center (SBDC) for assistance starting a dog training and agility center. She requested assistance with business planning, site location and possible building purchase, and access to capital.

On a steady growth curve, Ms. Collings was a regular client of LDC and SBDC, needed ongoing assistance preparing for several loans over the years to purchase equipment and make building improvements. Start-up loan assistance was provided by Lapeer Development Corporation's Revolving Loan Fund. SBDC provided financial and operational guidance through an economic downturn and a challenging partner buyout, and by 2014, this determined and gutsy client was up to

All Dogs Can

8 jobs and receiving cash flow projection and lending options assistance as she considered buying her leased space or relocating in order to double her facility size. The LDC and SBDC continued to provide assistance with access to capital and cheerleading support as the client worked through purchase hurdles for a new location in Lapeer. The client was able to secure an SBA 504 loan for her new building from Lakestone Bank & Trust. She has broken ground on a new facility.



All Dogs Can, LLC is one of 12 companies in Michigan that has been selected to receive the Michigan Small Business Development Center's (MI-SBDC) Best Small Business Award.

The companies were chosen from more than 5,500 small businesses that the Michigan SBDC provided with confidential counseling in 2016.

The Best Small Business award recipients were identified based on their success in creating jobs, increasing sales, improving their business strategy and their involvement with the Michigan SBDC. The recipients were honored on May 4th in Lansing at the 13th annual Michigan Celebrates Small Business Awards Gala.

On receiving notice of the award, the client wrote, "Just wanted to thank you for the opportunity you have given All Dogs Can! Never in my dreams would I ever think that I would be recognized for business. I have no college degree, but just plain old hard knocks of running of my small businesses. Thank you again," stated Darlene Collings.

DT. Fowler Manufacturing Company Expands in Elba Twp.



Pallet manufacturer, D.T. Fowler Manufacturing Company adds 24,000 square feet to its facility in Elba Township. The expansion will result in the creation of five new jobs for the company.

Lapeer County Welcomes New Businesses

Lapeer Development Corporation has had the pleasure of working with the following businesses in making a Lapeer County location decision:

- Allied Group, a manufacturer of compressed air and gas filtration products, has located in a 9,766 square foot facility in Lapeer.

- Crankshaft Coffee Bar has opened in downtown Lapeer.
- Great Lakes MP, Corp, a distributor of sporting goods, has located in a 20,000 square foot facility in Lapeer
- Valiant Industries, a manufacturer of extrusion dies, has located in a 40,000 square foot building in Lapeer Township.



Lapeer Development Corporation and the I-69 Thumb Region Announce New Business Competition for 2017

The I-69 Thumb Region, a seven-county partnership, has announced the launch of the I-69 Thumb Region's Catapult Your Business Competition. This unique competition is both local and regional. Each of the seven counties in Region 6 will host a local competition, and the winners will move on to the regional competition. There will be cash prizes for the local and regional winners totaling \$30,000.

The I-69 Thumb Region Catapult Your Business Competition aims to assist entrepreneurs and small business owners to start or grow their businesses. The competition will help retain and grow Michigan businesses by providing capital to expand production and increase jobs and provide assistance to communities throughout the region.

The I-69 Thumb Region includes the counties of Genesee, Huron, Lapeer, Sanilac, Shiawassee, St. Clair and Tuscola.

Each of the seven participating counties will hold a county level competition in their community via a public pitch event awarding \$2,000 to the first-place winner and \$1,000 to the second-place winner. County-level first place winners will move forward to compete for additional funds in the regional finale.

The regional competition will award (via public pitch) \$5,000 for first place, \$3,000 for second place and \$1,000 for third place. Competition prizes have been made possible by grant funding through the Michigan Economic Development Corporation and additional sponsors.

The competition is utilizing an online process for applications and submittal of company information. Interested companies or individuals are required to create a profile and answer a few questions about their business or business idea on the Startup Compete website using the following link:

<https://i69catapultbusinesscomp2017.startupcompete.co/>.

Once this process is completed, competitors have until July 10 to upload their

maximum 3-page executive summary and upload pitch presentations of not more than 10 slides. Competition judges will be using Startup Compete to review submissions and narrow the submissions down to no more than eight for the pitch event.

The Small Business Development Center at Kettering University and Lapeer Development Corporation will be providing support to applicants that need technical assistance with registration, help writing the required executive summary or presentation coaching.



Canada - U.S. Nuclear Supply Chain Partnership Celebration

Energy Steel of Lapeer Michigan and INTEGRA Technologies of Sarnia have established a cross border partnership to manufacture parts for reactor vessels, heat exchangers and high pressure flanges for nuclear plants in the U.S., Canada and around the world. This partnership demonstrates just one link in the North American nuclear supply chain and how by working together, Canadian and American companies can compete globally. Ontario Premier Wynne attended the celebration in

Sarnia applauding the companies for the strategic partnership.

2017 Economic Club of Lapeer County

2017 Speakers



Brandon Hofmeister

V.P. of Governmental & Public Affairs

Consumer's Energy

June 28th



Dr. Beverly Walker-Griffea

President

Mott Community College

October 19th



Paul Traub

Senior Business Economist

Federal Reserve Bank of Chicago



Dan Musser

Owner / Operator

The Grand Hotel

The Economic Club of Lapeer County holds six luncheons per year with featured speakers to discuss current issues affecting the local, state or federal economy. Informative and entertaining speakers are invited to address the group.

Members of the club can take advantage of the luncheons and the networking opportunities available at each function. Our members take pride in knowing that their contribution supports the Lapeer Development Corporation in carrying out its economic development efforts.

If you would like to become a member, please contact the Lapeer Development Corporation office at (810) 667-0080 or go to our web site at www.lapeerdevelopment.com for an application and to see a list of past speakers

Annual membership dues are \$200 and include six luncheons. A corporate membership is available for three members at \$575. Contact our office for special retiree rates.

The Lapeer Development Corporation provides industrial site and building information, at no charge, to prospective or existing Lapeer County businesses that are expanding. The information is also available on our web site. If you see a building on the list that you might be interested in, please let us know and we will provide all of the specs and the contact information for the property representative.

Lapeer County Available Buildings & Sites

BUILDING	ADDRESS	COMMUNITY	TOTALSIZE sq ft
Durakon	North Lapeer Rd.	Lapeer	326,000
Industrial Building	2nd Street	Imlay City	52,543
JBC Fowler Building	South Saginaw	Lapeer	50,000
Nova Metal	VanDyke	Almont Twp.	3,350
SS Properties	Branch St.	Almont(lease)	5,000
Webco Press	McCormick Dr.	Lapeer	32,000

SITE	ADDRESS	COMMUNITY	PRICE	SIZE (acres)
Almont Research & Industrial Park	Tubspring Rd./M-53	Village of Almont		35
DuPont Airport Property	Bowers Rd.	Mayfield Twp.		86
Enterprise Industrial Park	Enterprise Dr.	Burnside Twp.		78
Explore Industrial Complex	Graham Rd./M-21	Imlay Twp.	\$26,000/ acre	37
Imlay City Industrial Park	Folk Court	Imlay City	\$25,000/ acre	12
Lapeer Industrial & Research Park	I-69/Lk. Nepessing	Lapeer	\$40,000/ acre	59
Lashbrook Property	Clark/DeMille Rd.	Lapeer		50
May Property	DeMille/McCormick	Lapeer	negotiable	8.55
North Branch Industrial Park	M-90/Lk Pleasant	North Branch Village	\$10,000/ acre	40

Rubber Enterprise Property	Reek Rd..	Imlay City	negotiable	10
SIMCO	Saginaw/Clark	Lapeer	negotiable	5
TS Yard	Court St.	Lapeer	negotiable	5
Tubspring/M-53	Tubspring/M-53	Almont Township	\$650,000	23.22

